



We put care in **motion**.



Delivering Savings and Effective Recruiting

WITH PERMANENT SOLUTIONS

THE CLIENT

A 400-bed teaching and community healthcare system in the Northeast

THE PROBLEM

Lack of experienced nurses, low retention, and thin night-shift coverage

THE PROLINK SOLUTION

Implemented new recruiting processes, leveraged the client's strengths, and assigned a full-time recruiter to the account

\$1.3M in yearly
contingent
labor savings

8

full-time
placements
in 3 months

**Med/Surg,
ICU, ED,
Psych, and
Allied skillsets**

Advanced Recruiting Strategies

Prolink totally revamped the client's recruiting game plan with aggressive tactics like email blasts, text messages, and cold calling. These tactics expand the candidate pool by proactively finding talent earlier in their job search.

Integrated Recruiting

A Prolink recruiter was assigned to the account full-time and given total access to the client's systems and processes. This level of integration allows the recruiter to move quickly and find candidates that were not yet on the client's radar.

Transparent, Fast Communication

Our team got to know the client's strengths and advantages as a facility. The Prolink team finds candidates fast and sells them on those strengths—higher pay and good shift differentials, in this case—before they can shop around and move to a competitor.

Looking to bolster your health system with permanent staff?
Prolink's Permanent Solutions team can help.

 prolinkworks.com
 1-866-777-3704